



NEWLEVEL
GROUP
Take The Next Step



Communications Writing

“Our donors and clients love our newsletter but it is a headache to find the time to research, write, produce and send it out on time every month.”

“Our annual report takes months to put together—just at the time I need to be focused on starting a new fiscal year.”

“More and more people visit our website to learn about our organization, but we can’t seem to find the time to keep the site up to date.”

Successful organizations make a great first impression—starting with their communications materials—often the initial contact many donors, customers, or clients have with your business or nonprofit. Writing and producing print, spoken, and web-based materials doesn’t have to be daunting. NewLevel Group can free you from the task, while increasing the quality and effectiveness of your communications.

Relevant content and perfect timing are critical components of the best newsletters, brochures, direct mail campaigns, websites, and annual reports. Content should help connect your target audience to your organization’s product or mission, and move people to take action. Keeping these communications vehicles fresh, relevant, and timely is often a task that “slips through the cracks” while managers attend to more urgent operational responsibilities.

NewLevel Group has a team of experienced and award-winning design and marketing professionals who make it easy for you to keep your communications vibrant, engaging and effective. The cost of “outsourcing” these projects often pays for itself by creating more time for you and your employees to run your organization. We can help with all or part of the design, copywriting, production and maintenance of a variety of marketing communications pieces, such as:

- Web content
- Brochures
- Flyers
- Advertisements
- Press releases
- Feature articles
- Newsletters
- Speeches
- Power Point presentations
- Appeal letters
- Annual reports