



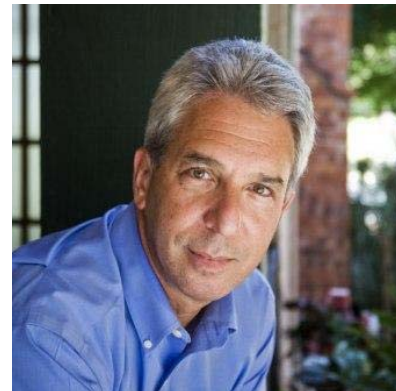
**John Heymann**  
**Managing Member**  
**NewLevel Group, LLC**

John Heymann has more than 35 years experience as an entrepreneur, business owner, and nonprofit leader. A former Peace Corps volunteer, Managing Director of the Land Trust of Napa County, and CEO of international financial consulting firm Motto Kryla & Fisher, John is known for his ability to work with disparate groups to gain consensus and deliver results.

With a keen understanding of the needs of both businesses and the nonprofit sector, John helps social benefit organizations turn their passion into progress by building cultures and structures to improve performance and productivity. Working with nonprofits, businesses, and government agencies in the areas of strategic planning, leadership development, organizational effectiveness, sustainability, strategic fund development, and triple bottom line initiatives, John has helped dozens of organizations achieve new levels of success.

John is currently on the board of the Social Venture Network, a group of CEOs, investors, and social entrepreneurs from around the world who have made a significant impact on the environmental and social challenges facing the planet. He is a Past-Chair of the Napa County Farmworker Commission, serves on the Steering Committee of the Mayors' Roundtable for Arts & Culture, is an Advisor to the Fundación Humanitaria, and has served on the advisory boards of Theodore Roosevelt National Bank and Montgomery College.

Publications include *Gestión Empresarial: Una Guía Didáctica*, a business administration textbook and teaching guide (Spanish), published by the Costa Rica Ministry of Education. John has written extensively for a range of publications on the topics of governance, management, leadership, training, technology, and development issues.



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