



**For Immediate Release**

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**Veteran Community Affairs Pro, Jeri Hansen-Gill, Joins NewLevel Group**

(NAPA, Calif. July 18, 2007) Jeri Hansen-Gill, a highly-skilled community affairs professional, has joined Napa consulting firm, NewLevel Group, as a senior consultant. Hansen-Gill's consulting projects will be to serve as a part-time Chief Executive Officer for two organizations: the Gasser Foundation's newly-formed nonprofit, Sustainable Napa County; and the Napa Valley Conference & Visitors Bureau. As the Public Affairs Manager with the Napa Valley Vintners (NVV) for the past eight years, Hansen-Gill was instrumental in creating Napa Green Certified Winery, a program to certify wineries that implement certain sustainable and green business practices.

"Jeri's passion for the community and the environment is so evident in everything she does. She is just a perfect fit with our firm's values and strengthens our ability to help our clients take the next step," said John Heymann, NewLevel Group CEO.

Hansen-Gill is the immediate Past Chair of the Napa Chamber of Commerce and serves on the Chamber's Board of Directors, Executive Committee, Legislative Action Committee and newly formed Green and Sustainable Practices Committee. She is also a graduate of Leadership Napa Valley (LNV) Class 15, and a Past-State President of California Women for Agriculture, the state's largest all volunteer agriculture organization with over 3,000 members in 24 chapters statewide. She has served on the Advisory Board for the California Institute for the Study of Specialty Crops and served for six years as a member of the University of California President's Advisory Commission for the Department of Agriculture and Natural Resources.

Founded in 2004 in Napa, NewLevel Group, LLC turns passion into progress by helping organizations think, act, and communicate on a new level. The firm has assisted hundreds of businesses, nonprofits, and government agencies with strategic planning, marketing and communications, and leadership and team development services. NewLevel Group was the first office business to be designated a Certified Green Business in Napa County. For further information about the firm, contact Lisa Toller at (707) 255-5555, extension 103, or [ltoller@newlevelgroup.com](mailto:ltoller@newlevelgroup.com), or visit the website at [newlevelgroup.com](http://newlevelgroup.com).