



For Immediate Release

Contact: Lisa Toller
NewLevel Group, LLC
707.255.5555 (office)
707.738.2792 (cell)
ltoller@newlevelgroup.com

Former Fresno Mayor & Board Governance Expert Joins Napa Consulting Firm

(NAPA, Calif. April 8, 2007) NewLevel Group, LLC announced the recent addition of Dan Whitehurst, an attorney, businessman and former mayor, to the firm. Whitehurst specializes in helping government agencies and nonprofits improve board governance and performance.

John Heymann, NewLevel Group CEO, said, "Dan joins us at a time when proper governance has never been more critical. It's imperative that nonprofit and government entity board members have a clear understanding of their roles and responsibilities. To not be adequately informed invites potential liability and risks losing public trust." Heymann cited new IRS scrutiny on nonprofit tax reporting, and recent controversies surrounding several national nonprofits as examples of why organizations need to raise governance standards.

A native Californian, Whitehurst is a graduate of Saint Mary's College and UC Hastings College of the Law. He was a Coro Fellow in Public Affairs and has a master's degree in urban studies from Occidental College. After ten years in local government in Fresno, he became a resident fellow of the Institute of Politics at Harvard's Kennedy School of Government. Currently, he serves on the board of directors of California State Automobile Association (AAA for Northern California, Nevada and Utah) and is president of the Institute for Local Government, a think tank for California's cities and counties.

About NewLevel Group, LLC

NewLevel Group, LLC strengthens communities by helping organizations achieve results one step at a time. Founded in 2003 in Napa, California, the firm has assisted hundreds of businesses, nonprofits, and government agencies locally and beyond with strategic planning, marketing and communications, and leadership and team development services. For further information about the firm, contact Lisa Toller at (707) 255-5555, extension 103, or visit the website at www.newlevelgroup.com.