



John Heymann
Principal
NewLevel Group

John Heymann has more than 30 years experience as an entrepreneur, business owner, and leader. A former Peace Corps volunteer, Managing Director of the Land Trust of Napa County, and Chief Executive Officer of Motto Kryla & Fisher, John is well known throughout Napa County for his ability to work with disparate groups to gain consensus and deliver results.

With a keen understanding of the needs of both businesses and the not-for-profit sector, John helps organizations build cultures and structures to improve performance and productivity. Working with clients in the areas of strategic planning, board and executive development, organizational effectiveness, sustainability, and strategic fund development, John has helped dozens of organizations achieve new levels of success.

John is the Chairman of the Napa County Farmworker Oversight Committee, serves on the Steering Committee of the Mayors' Roundtable for Arts & Culture, is an Advisor to the Fundación Humanitaria, was a Past-President of the Architectural Woodwork Institute, and has served on the advisory boards of Theodore Roosevelt National Bank and Montgomery College.

Publications include *Gestion Empresarial: Una Guia Didactica*, a business administration textbook and teaching guide for high school students and teachers (Spanish), published by the Costa Rica Ministry of Education, and *Association Recruiting and Retention*, a practical how-to guide for non-profit association membership development. John has also had numerous articles printed in various trade publications on management, leadership, training, technology, and membership development issues.



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