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The American Institute of Wine & Food Appoints New Executive Director

NAPA, California – The American Institute of Wine & Food (AIWF) has recently appointed food and wine ambassador, Jodie Morgan, to head up its organization. She will work with The AIWF’s management company, NewLevel Group, and the nonprofit’s Board of Directors and chapter leaders to grow the 6,000 member organization and to advance its educational mission.

“Jodie will be instrumental in helping The AIWF build a greater awareness about the importance of wine and food in our daily lives,” said Susan Walter, AIWF Chairman. “We are particularly pleased to have found a Napa Valley resident with strong leadership skills and great passion for food and wine,” added Walter.

Morgan combines an extensive knowledge of food and wine with the experience of Executive Director and Project Coordinator for various nonprofits over her 15-year career. Most recently, she was the Executive Director of the Elaine Mackey Charitable Trust, and the Consulting Project Coordinator for the St. Helena Family Center. She is the co-author of “The Working Parents Cookbook” along with her vintner and journalist husband, Jeff Morgan. The couple has also created two wine brands, Solo Rosa and Covenant.

Located in Napa, California, The American Institute of Wine & Food is a 501 (c) 3 educational nonprofit organization dedicated to enhancing the quality of life by providing education about what Americans eat and drink. Founded in 1981 by Robert Mondavi, Julia Child, Richard Graff and others, the organization has approximately 6,000 members and 29 chapters throughout the United States. Membership is open to wine and food professionals and dedicated enthusiasts, all of whom share a passion for the pleasures and traditions of the table.

For more information about AIWF, contact Lisa Anthony Toller at 707.255.5555 or visit AIWF’s website at www.aiwf.org.