



**NEWLEVEL**  
**GROUP**  
*Take The Next Step*



## Nonprofit Services

*“NewLevel Group’s comprehensive plan to revitalize our organization led to the complete rebirth of the Arts Council of Napa Valley.”*

The nonprofit sector has grown into an \$800 billion industry - more than the GNP of Australia, Russia, or all Arab nations combined. It represents nearly 10% of our nation's economy and employs 11 million people. The challenge today is for nonprofits to move beyond the model of 19th-century charitable practices to a results-oriented business approach.

NewLevel Group brings the necessary business experience, coupled with a deep understanding of the nonprofit world, to help organizations build capacity and ensure sustainability. We can help you take the next step by providing the following services including:

- **Nonprofit Management** to provide you with an executive director and the staff necessary to keep your organization running smoothly. We assume the payroll and management responsibilities, and you watch your organization succeed.
- **Board and Executive Director Development** to help you develop an effective board that will keep your organization moving in the right direction, as well as help your executive director build his or her skills.
- **Strategic Planning** to help you build a strong organization and culture for success. We work with you to articulate a clear vision and develop strategies to achieve the organization’s goals.
- **Creation of Board Guidelines, Position Descriptions, and Recruiting Policies**, so you can develop an effective, successful board.
- **Marketing & Communications Development and Implementation** that sends a vibrant message to your target audience, builds public awareness, and increases donations.
- **Fundraising**: to help you meet your financial goals while remaining focused on your mission and programs.
- **Improved Recordkeeping and Reporting Systems** to help you better understand the financial position of your organization.