



**NEWLEVEL**  
**GROUP**  
*Take The Next Step*



## Business Services

*“NewLevel Group’s advice and guidance has created more energy and enthusiasm in our firm than we’ve ever had before. We finally feel that we’re making progress in the right direction.”*

All businesses need to grow in order to survive. We're not just talking about volume or revenue, but also about the need for constantly increasing sophistication in marketing, communications, team building, and strategic planning. Often the demands of growth in those areas mean that the very leadership skills crucial to success in the early stages can become liabilities in subsequent phases of the maturity of a business.

NewLevel Group can help you take the next step by providing customized planning and implementation services including:

- **Leadership & Team Development** to help your management team be more effective.
- **Strategic Planning** to develop a clear vision and goals, well thought-out strategies, and a detailed action plan.
- **Sexual Harassment Prevention Training** that goes beyond state legal requirements ensures managers and supervisors know their responsibilities to prevent and respond to harassment and complaints, promote a culture of respect, and contribute to greater employee satisfaction.
- **Employee Recruitment & Retention Training** that is interactive, practical, and effectively builds management knowledge, skills, and abilities.
- **Meeting & Retreat Facilitation** tailored to meet the needs, culture, and desired outcomes of the group.
- **Brand Building** to increase awareness about your brand. We can help you develop a clear message and a unique position that will stand out in today’s market.
- **Marketing Strategies & Tactics** to help you communicate your vision to the public and your target audiences with effective collateral material.