



Alix Phillips Becker
Communications & Marketing Consultant
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Alix understands the complex strategic positioning, communications, and marketing challenges facing today's businesses and nonprofits. Her insight, experience, thought leadership, and customer-centric strategic insight are the result of over 20 years of experience working with some of the most trusted brands in the world. Her clients value her personal commitment to their businesses and the well-founded strategic insight and intuition that comes from experience.

Alix has helped a wide range of leaders of businesses and nonprofits better articulate their passion and their vision and bring that forward in the way they approach their market and consumer. With clients ranging from Fortune 50 to entrepreneurial start ups and lean nonprofits, Alix has facilitated strategic plans, defined new consumer insights, developed brand strategy, managed design projects ranging from corporate identity to packaging, and created and implemented comprehensive and multi-faceted marketing and communications strategies.

Alix is actively involved in several nonprofit organizations and has served on the Board of Trustees of The Fine Arts Museums of San Francisco, The East Bay French American School, and Southern Exposure at Project Artaud.



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