



For Immediate Release

Contact: Lisa Toller
NewLevel Group, LLC
707.255.5555 (office)
707.738.2792 (cell)
ltoller@newlevelgroup.com

**National Brain Tumor Research Foundation
Establishes Headquarters in Napa, California**

*Napa management and consulting firm, NewLevel Group,
chosen to manage the Tug McGraw Foundation*

Napa, CA April 10, 2006 – Establishing their headquarters in Napa is a homecoming of sorts for the Tug McGraw Foundation, an organization formed in memory of Phillies and Mets relief pitcher, Tug McGraw, by his son, country singer Tim McGraw, and friend and caregiver, Jennifer Brusstar. Tug was from nearby Vallejo, California, and members of his extended family continue to live in and around Napa.

Brusstar, the President of the Foundation and a Napa resident, said of the decision to relocate the two-year old organization to Napa and retain NewLevel Group, “Retaining professional management is a natural step for us and will help the board focus on advancing its mission of funding brain tumor research and improving the quality of life for those affected by brain tumors.” The Foundation has created the “Tug McGraw Center for Quality of Life and Supportive Care Research in Neuro-Oncology” at Duke University, as well as a grant program that provides funds for brain tumor quality of life research.

NewLevel Group CEO, John Heymann, sees a trend occurring in the way nonprofit organizations are managed. “There is an increase in the number of nonprofits looking to learn from the business world and incorporate skilled management practices into their operations,” he said. “Running a nonprofit exclusively with volunteers or a few frequently underpaid and overworked staff, just doesn’t work with the number of charities competing for recognition and funding.” Heymann cited the significant increase in the number of 501(c)(3) public charities, up almost 54% from 1996 to 2004 (the last year for which figures are available), cut-backs in government spending, and public reaction to nonprofit scandals, as possible reasons for the shift.

NewLevel Group, LLC helps businesses and nonprofits improve results by providing management and marketing services. For further information, visit the website at www.newlevelgroup.com.

For more information or to make a donation to the Tug McGraw Foundation, visit the website at www.tugmcgraw.org.

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